



# OPERATION **STEERSIDE**



West Yorkshire  
Fire & Rescue



City of  
**BRADFORD**  
METROPOLITAN DISTRICT COUNCIL



**WEST YORKSHIRE  
POLICE**



Safer Bradford is a partnership comprising Bradford Council, West Yorkshire Police and the West Yorkshire Fire & Rescue Service which aims to make our district safer by tackling crime and anti-social behaviour.

We know these have an adverse impact on our communities and how safe they feel and any actions Safer Bradford can take to improve community safety and the reputation of the district will be of benefit to us all.

The illegal and nuisance use of vehicles in Bradford has been highlighted as a key concern by residents and this document outlines our commitment to working as a partnership, using our collective resources and powers to ensure that we have a comprehensive plan that not only focuses on enforcement but also looks to change the behaviours of current road users and those of the future.

Together we aim to make the roads of Bradford safer for us all.

Cllr Abdul Jabar  
Portfolio Holder Community Safety

## Our approach



The standard of driving and inappropriate use of motor vehicles across Bradford District is an issue which is raised by different communities, in different forums on an increasing basis. When an individual takes control of a vehicle in a public place they accept the responsibility that comes with it and when they blatantly disregard this responsibility the consequences can be extremely severe. Other road users are caused annoyance or inconvenience; accidents occur causing unnecessary damage; people are injured, sometimes seriously and sometimes even fatally. Nobody should accept that people are hurt and killed because of the standard of driving in this District. Everyone has the right to feel safe and confident on the roads.

Whether it is referred to as annoying, inappropriate, dangerous or any other type of driving, the inappropriate use of motor vehicles on our roads will not be tolerated. In 2016 Operation Steerside was set up to focus on the 'Fatal Four' offences most closely correlated with being involved in a 'Killed or Serious Injury' (KSI) collision. However, we needed to do more.

To better meet the concerns of our communities we have invested in Operation Steerside to broaden its approach and scope to work more effectively with partners to deal with the underlying issues which lead to people using vehicles inappropriately. A key part of this change in approach is the creation of a multi-agency strategy which extends Operation Steerside wider than just enforcement - to work with partners and our communities, using education and preventative approaches to prevent the inappropriate use of the roads.

In the same way that the standards of driving did not deteriorate overnight, the impact of this work will not be realised over the coming weeks and months, however this document outlines the shared commitment of this partnership to tackle those who use vehicles to cause a danger or annoyance and to educate the road users of the future. Together, we will combine our efforts to do all we can to make the roads of Bradford safer for all.

Chief Superintendent Oz Khan  
Bradford District Commander, West Yorkshire Police

The plan is divided into four areas:



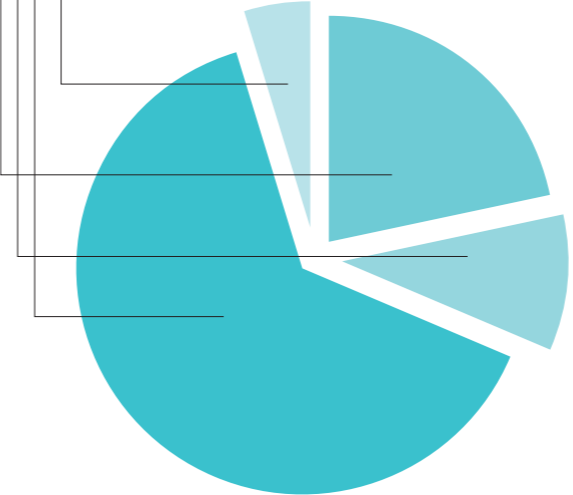
## The Steerside Enforcement Team works across Bradford District, deploying officers seven days a week in cars and on bikes.



The team have undertaken 105 Multi Agency Operations so far.

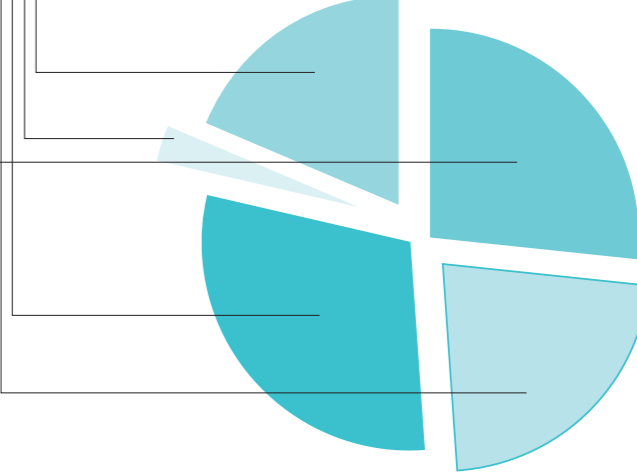
The collective results of both Steerside Team and Steerside Operations have been:-

- 790 vehicles seized
- 364 Section 59 warnings issued
- 2020 tickets/VDRS/TOR
- 107 Arrests



In addition, partnership activity on the Operations has seen:

- Casualty Reduction – 857 speeding vehicles
- DVSA – 790 vehicles checked, 207 prohibited for condition and use
- HMRC – 1041 vehicles checked for illegal fuel
- DVLA – 75 vehicles clamped and 43 seized and removed
- Hackney Carriage and Private Hire Service – 598 vehicles checked



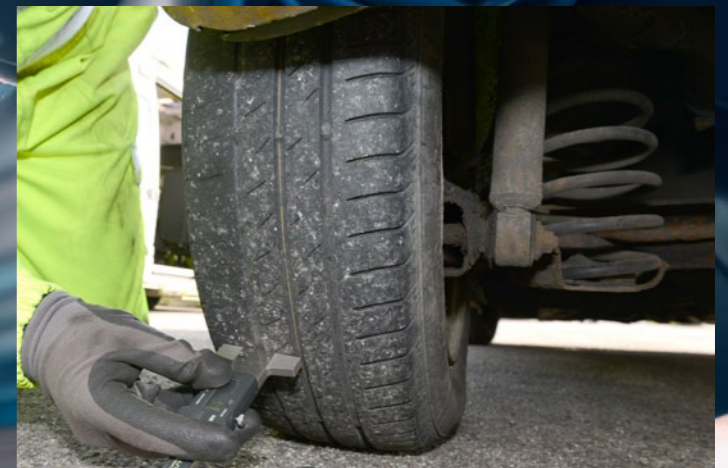
## We will

- Take positive action against anyone whose driving falls below required standard
- Educate drivers as to the effect their driving has upon communities
- Neutralise the perception of bad driving in the District
- Increase public confidence in local policing
- Achieve a tangible reduction in ASB calls for service related to motor vehicles;
- Gather intelligence in relation to offenders

We are taking positive action to improve the standards of driving by seizing uninsured or unlicensed vehicles or vehicles which have been used anti-socially. Motorists who have been stopped under Operation Steerside are also being educated about the effect poor driving has on the communities of Bradford District.

We are gathering intelligence on offenders so multi-agency operations targeting anti-social and illegal vehicle use can be focused in areas where information suggests it is more prominent.

*We will deny use of the roads to those who do not drive in accordance with the law.*



## We will

- Provide a rolling programme of road safety education and training for all school ages. We believe every child and young person should be well informed about their safety on the roads, whether as a pedestrian, cyclist, passenger or teen driver.
- Educate drivers about the effect their driving has on local communities
- Work with religious establishments and third sector organisations to develop and deliver road safety inputs

We are working with other organisations to develop road safety education resources and inputs which are suitable for all road users in Bradford District.

We are communicating road safety messages to households across the district, so all road users in the district are aware of what they can do to help us.



*The partnership will provide an effective programme of road safety education and training across the Bradford District.*



## We will

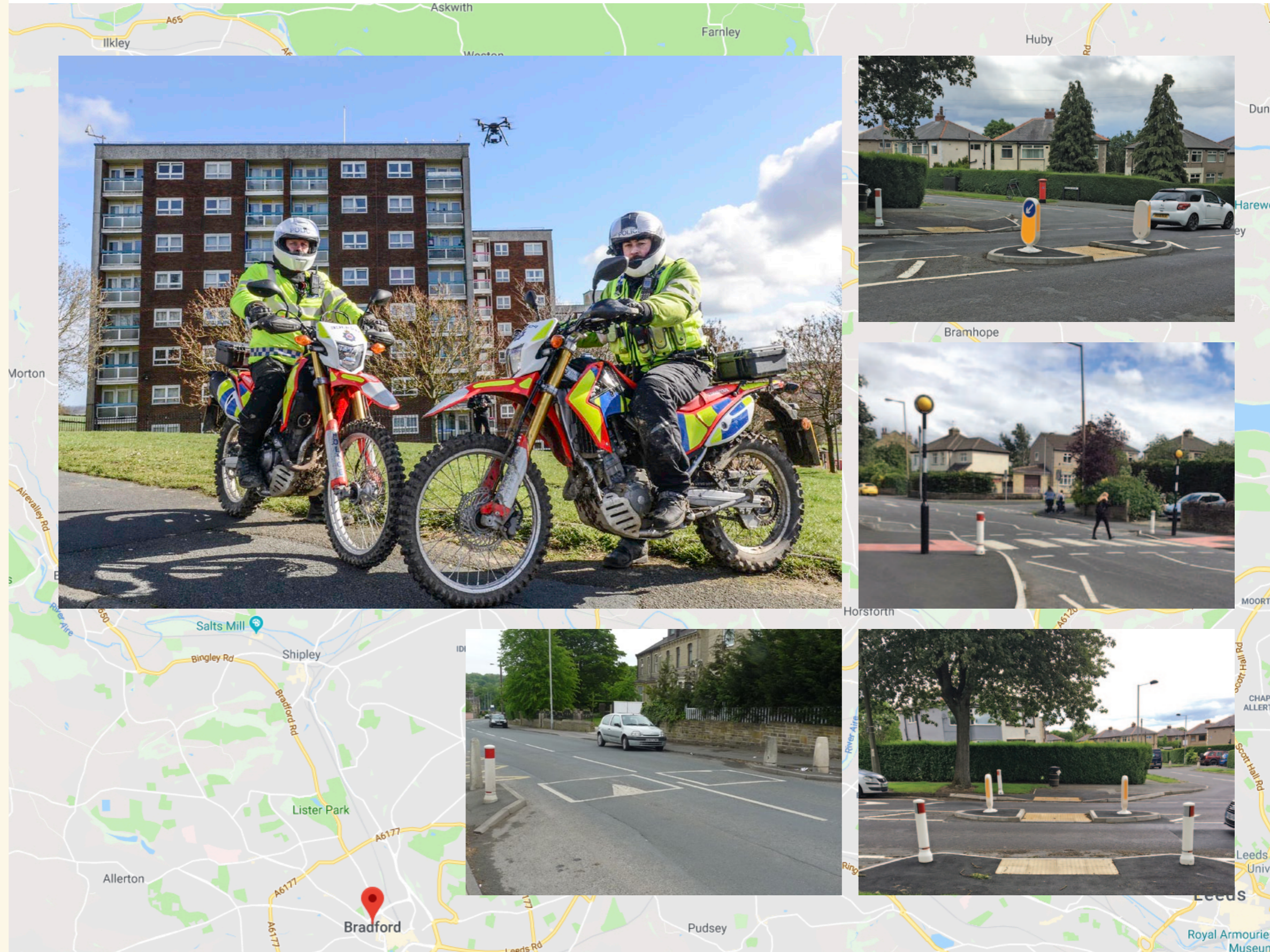
- Review road layouts at identified hotspots with aim of designing out issues
- Coordinate deployment of our combined traffic management measures
- Expand our evidential opportunities
- Adopt a problem solving approach to identified areas of concerns
- Engage with MPs to gain support for changes in legislation

We are reviewing the layouts of roads where anti-social and illegal use of vehicles has been highlighted as a concern, with the aim of making them safer for everyone.

We are working closely with key representatives such as MPs to gain support for changes in legislation relating to road safety.



*Collaboratively we will maximise the safety of all road users of Bradford District.*



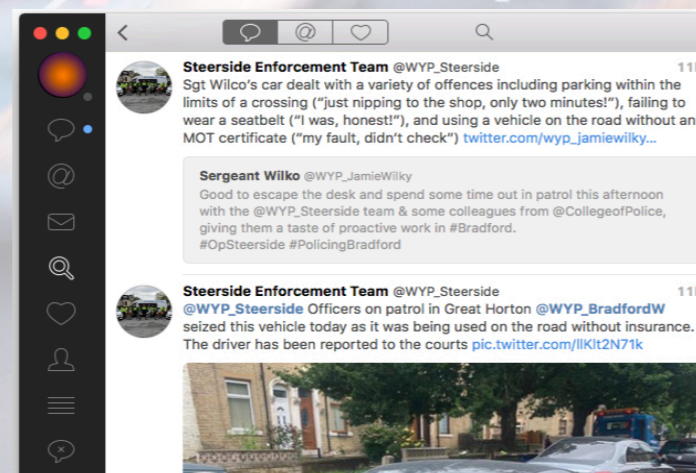
## We will

- Hold Strategic Board to account for achieving delivery plan and successful outcomes
- Establish a restorative option to enforcement of suitable offences
- Obtain a district wide PSPO to address the anti-social and illegal use of vehicles
- Provide a co-ordinated media strategy to maximise effectiveness of messaging
- Ensure availability of tactical equipment to enforce legislation
- Secure funding to enhance operational delivery
- Ensure our staff are suitably trained and have all equipment required

We are establishing the best ways of using the forthcoming Public Spaces Protection Order (PSPO) to reduce calls relating to behaviours which are linked to the anti-social and illegal use of vehicles.



## We are working together as a partnership to achieve the successful delivery of Operation Steerside.





# OPERATION STEERSIDE



The wording in this publication can be made available in other formats such as large print and Braille.

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