



What is the nature of hacking?

For Kicks

For Serious Money







What attracts young people to it?

Where do bad choices ever start?



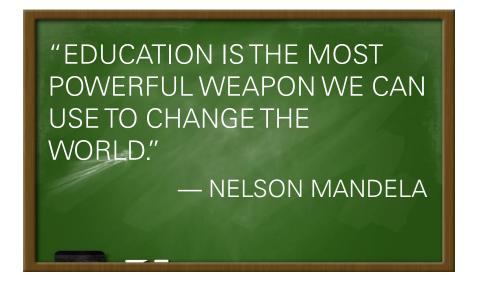
Ref CREST / NCA report "Identify, Intervene, Inspire – Helping young people to pursue careers in cyber security, not cyber crime"





How might we address the problem

- On't say "No!"
- Promotion of cyber/hacking skills in a productive way
- Provision of a safe and competitive environment for children to use these skills





Positive stories and use of skills

Google's Kripa Krishnan

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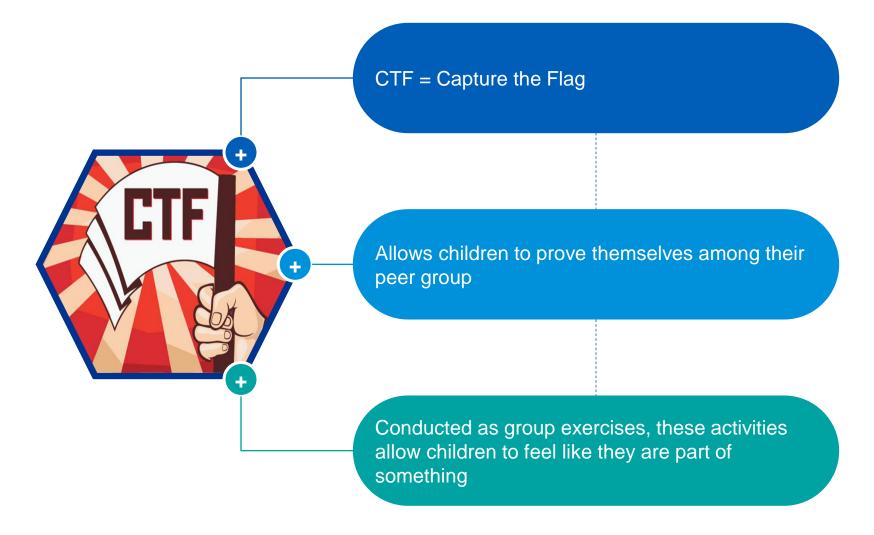
Reward: Skills shortage in this area is large and growing

"Bug Bounty" programmes





Positive stories and use of skills





Where to get the message across



Schools

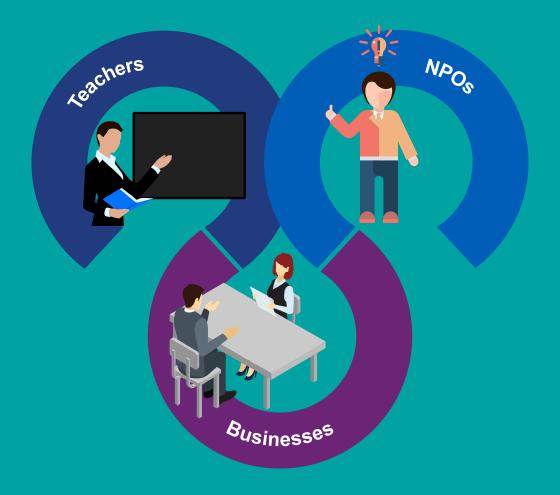
- Widest possible audience
- Increase awareness through activities such as discussion and debate (e.g. "This house believes hacking is sometimes justified")

After-school clubs

- Focus can be on those students with an active interest in cyber security and hacking
- A forum for students to meet, discuss and take part in organised inter-school or national hacking activities (such as the Cyber Security Challenge UK)



Who can help?

















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